

Provisional Product List for NAICS 541870: Advertising Material Distribution Services*

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			English Title	English Definition	Product Exists in:			NAICS Industries Producing the Product			CPC Code
			Can	Méx	US			Can	Méx	US	Can	Méx	US	
54187	1	X				Distribution of advertising materials, other than by mail	Distributing advertising materials such as newspaper inserts, flyers, and product samples by methods other than mail, such as door to door, on car windshields, and in other public locations. This may include reproducing materials, such as copying flyers, or assembly of materials, such as inserting materials or samples into bags for distribution. May include creative design work.	X	X	X	541870	541870	541870	83690
54187	1.1					Distribution of advertising materials, door to door	Distributing advertising materials such as newspaper inserts, flyers, and product samples door to door. This may include reproducing materials, such as copying flyers, or assembly of materials, such as inserting materials or samples into bags for distribution. May include creative design work.	X	X	X	541870	541870	541870	83690
54187	1.1.1			X		Distribution of printed advertising materials, door to door	Distributing printed advertising materials such as newspaper inserts and flyers door to door. This may include reproducing materials, such as copying flyers, or assembling printed materials, such as inserting printed materials into bags for distribution. May include creative design work.	X	X	X	541870	541870	541870	83690
54187	1.1.2			X		Distribution of product samples door to door	Distributing product samples door to door, with or without printed advertising materials. This may include reproducing materials, such as copying flyers, or assembly of materials, such as inserting materials or samples into bags for distribution. May include creative design work.	X	X	X	541870	541870	541870	83690
54187	1.2					Distribution of advertising materials in public locations	Distributing advertising materials such as newspaper inserts, flyers, and product samples in public places such as shopping malls, stores, on the street, and parking lots. This may include reproducing materials, such as copying flyers, or assembly of materials, such as inserting materials or samples into bags for distribution. May include creative design work.	X	X	X	541870	541870	541870	83690
54187	1.2.1			X		Distribution of printed advertising materials in public locations	Distributing printed advertising materials, such as newspaper inserts and flyers, in public places such as shopping malls, stores, on the street, and parking lots. This may include reproducing materials, such as copying flyers, or assembly of materials, such as inserting printed materials into bags for distribution. May include creative design work.	X	X	X	541870	541870	541870	83690

* A question mark (?) in columns 9 through 15 indicates that the information is unknown or particularly uncertain at this time.

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			Can	Méx	US			Can	Méx	US	Can	Méx	US	
54187	1.2.2			X		Distribution of product samples in public locations	Distributing product samples in public places, such as shopping malls, stores, on the street, and parking lots, with or without printed advertising materials. This may include reproducing materials, such as copying flyers, or assembly of printed materials, such as inserting printed materials and samples into bags for distribution. May include creative design work.	X	X	X	541870	541870	541870	83690
54187	1.3				X	Distribution of advertising materials, other than by mail, door-to-door and in public locations	Distributing advertising materials, such as flyers, through means other than mail, door to door and in public locations, such as via the Internet, facsimile, and other electronic methods.	X		X	541870	541870 (si existiera el producto)	541870	83690

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